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Statement on Partnerships with The New York Times and The Wall Street Journal

As of January 2020, the Associated Students of the University of California (ASUC) and the Graduate Assembly have successfully entered partnerships with two internationally known publications: *The New York Times* and *The Wall Street Journal*. After a semester of negotiations, the Office of the ASUC Executive Vice President has secured a low-cost subscription to these publications for *all* students attending the University of California, Berkeley. The initial campus subscription contracts are three years with *The New York Times* and two years with *The Wall Street Journal*. These partnerships will greatly contribute to the academic and intellectual environment of our institution.

Frequently Asked Questions:

Who is eligible to receive the benefits of the partnerships?

All UC Berkeley undergraduate and graduate students will have free and unlimited access to the online published content of *The New York Times* and *The Wall Street Journal* until their date of graduation. Additional content (i.e. Crossword, Cooking, Kindle) is **not** included in *The New York Times* partnership.

In addition, UC Berkeley faculty and staff will have free access to *The Wall Street Journal*.

What if I already have a subscription?

If you have a personally paid subscription with the New York Times, then you should move to cancel your subscription by calling NYT Customer care (800) 591-9233 and then activate the ASUC/GA one through <http://accessnyt.com/>. For more information, please advise the last section of this release.

If you already have a personally paid membership with The Wall Street Journal, please call 1-800-JOURNAL to cancel your paid membership. After your membership is cancelled you can activate your ASUC/GA-sponsored membership at WSJ.com/ASUCBerkeley. You are not required to use your Berkeley email address when setting up your account on WSJ.

Which funds account is the ASUC utilizing to pay for these subscriptions?

The ASUC and Graduate Assembly have utilized funds from their Commercial Revenue accounts. These funds are derived from revenue of ASUC Student Union business ventures. **No student fee funds have been or will be utilized for these purposes.** It is important to us that the money spent at our ASUC Student Union comes back to all students.

What are the additional benefits from these partnerships apart from the subscription?

The New York Times pledges to bring at least one speaker per year in collaboration with ASUC-approved student organizations. In addition, *The New York Times* will extend two invitations for student journalists attending UC Berkeley to participate in the Student Editor Workshop at their offices in New York. Students and faculty will also be given access to [NYTimes.com/edu](https://www.nytimes.com/edu) curricular resource as part of the partnership. In addition, *The New York Times* also promotes the ‘Win a Trip With Nick Kristoff’ contest, in which a college student is selected to accompany two-time Pulitzer Prize winner Nicholas Kristof on a reporting trip over the summer. The ASUC and GA will alert students to other contests and opportunities throughout the year.

The Wall Street Journal offers students an always-on [student hub](#) where students can access curated content on job prep, career insights and advice and personal finance tips. Students are able to submit their work for publication on WSJ.com through *The Wall Street Journal*’s weekly Opinion series, [Future View](#). All students, faculty and staff will also have access to [WSJ+](#), *The Wall Street Journal*’s membership benefits program for exclusive events, offers, content, and getaways. During the fall semester, *The Wall Street Journal* will bring their Student Editor Summit to campus, where students will have the opportunity to hear from and network with prominent WSJ reporters and editors. For professors, *The Wall Street Journal* offers [custom tools](#) to easily integrate WSJ articles into the classroom.

How can I activate my subscription?

To activate your WSJ membership, please visit [WSJ.com/ASUCBerkeley](https://www.wsj.com/ASUCBerkeley) and create an account using your UC Berkeley email address.

- For assistance with your ASUC WSJ membership, please call: 1-800-JOURNAL (568-7625)
- To manage your WSJ membership online, please visit the [WSJ Customer Center](#) (customercenter.wsj.com) and log in with your WSJ account information.
- For information about The Wall Street Journal’s student membership programs, please visit education.wsj.com.
- For further information about WSJ’s partnership with ASUC, please contact Kirstyn Shibla at kirstyn.shibla@dowjones.com.

To access **The New York Times** subscription starting January 20th, please click the following link www.accessnytimes.com. Select or enter the University of California Berkeley from the drop-down and register with your @berkeley email address. You will then receive a confirmation email to verify your Berkeley email is active. Check your spam filter if you do not receive this email within a few minutes.

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